

**G.H.Bhakta Management Academy,
Department of Business and Industrial Management**



Re-Accredited by NAAC with 'A' Grade

VEER NARMAD SOUTH GUJARAT UNIVERSITY

University Campus, Udhna-Magdalla Road, SURAT - 395 007, Gujarat, India.

વીર નર્મદ દક્ષિણ ગુજરાત યુનિવર્સિટી

યુનિવર્સિટી કેમ્પસ, ઉધના-મગદલા રોડ, સુરત - ૩૯૫ ૦૦૭, ગુજરાત, ભારત.

Tel : +91 - 261 - 2227141 to 2227146, Toll Free : 1800 2333 011, Fax : +91 - 261 - 2227312

E-mail : info@vnsgu.ac.in, Website : www.vnsgu.ac.in

Minutes

A meeting of faculty members of the Department of Business and Industrial Management, was held on 6th December 2021, at 3:00 pm, in the committee room of Department of Business and Industrial Management campus.

The agenda of this meeting was as under:

1. To analyse the feedback reports on curriculum received from the students, alumni of the department, faculty members and the employers.
2. To decide the plan of action based on the feedback.

The attendance was as under:

| | | |
|---|---|---------|
| 1. Dr.(Prof.) Renuka Garg | - | Absent |
| 2. Dr.(Prof.) Vinod B. Patel (I/c. HOD) | - | Present |
| 3. Dr. (Prof.) Manish Sidhpuria | - | Absent |
| 4. Dr.(Prof.) Manisha Panwala | - | Present |
| 5. Dr.(Prof.) Munira Habibullah | - | Absent |
| 6. Dr. (Asst.Prof.) Dhaval Maheta | - | Present |
| 7. Dr. Namrata Khatri | - | Present |
| 8. Dr. Janki Mistry | - | Present |
| 9. Dr. Vatsal Patel | - | Present |
| 10. Mrs. Pratha Jhala | - | Present |

RESOLUTION – 1: The above-mentioned feedback reports were analysed and considered for appropriate actions to be taken. The overall feedback received from students, alumni, faculty members and the employers reflects a high level of satisfaction on an average. A detailed analysis of the feedback is as follows:

**Head
Department of Business
& Industrial Management
Veer Narmad South Gujarat University
SURAT-395007.**

RESOLUTION – 2: Based on the analysis of the feedback reports the faculty members unanimously resolved the following:

- a. The recent revision in the syllabus of MBA fulltime and Evening Programmes is adequate.
- b. Some minor changes related to pedagogy be implemented by the faculty members in their respective courses during classroom teaching.
- c. Extra efforts will be put by the faculty members to enhance the practical orientation of the respective subjects.
- d. To intensify the mentorship efforts by the faculty members.

Dr. (Prof.) Renuka Garg

Dr. (Prof.) Vinod B. Patel (I/c. HOD)

Dr. (Prof.) Manish Sidhpuria

Dr. (Prof.) Manisha Panwala

Dr. (Prof.) Munira Habibullah


Dr. (Asst.Prof.) Dhaval Maheta

Dr. Namrata Khatri

Dr. Janki Mistry

Dr. Vatsal Patel

Mrs. Pratha Jhala


Head
Department of Business
& Industrial Management
Veer Narmad South Gujarat University
SURAT-395007.

RESOLUTION – 2: Based on the analysis of the feedback reports the faculty members unanimously resolved the following:

- a. The recent revision in the syllabus of MBA fulltime and Evening Programmes is adequate.
- b. Some minor changes related to pedagogy be implemented by the faculty members in their respective courses during classroom teaching.
- c. Extra efforts will be put by the faculty members to enhance the practical orientation of the respective subjects.
- d. To intensify the mentorship efforts by the faculty members.

Dr. (Prof.) Renuka Garg

Dr. (Prof.) Vinod B. Patel (I/c. HOD)

Dr. (Prof.) Manish Sidhpuria

Dr. (Prof.) Manisha Panwala

Dr. (Prof.) Munira Habibullah


Dr. (Asst.Prof.) Dhaval Maheta

Dr. Namrata Khatri

Dr. Janki Mistry

Dr. Vatsal Patel

Mrs. Pratha Jhala


Head
Department of Business
& Industrial Management
Veer Narmad South Gujarat University
SURAT-395007.

**G.H.Bhakta Management Academy,
Department of Business and Industrial Management**



Re-Accredited by NAAC with 'A' Grade

VEER NARMAD SOUTH GUJARAT UNIVERSITY

University Campus, Udhna-Magdalla Road, SURAT - 395 007, Gujarat, India.

વીર નર્મદ દક્ષિણ ગુજરાત યુનિવર્સિટી

યુનિવર્સિટી કેમ્પસ, ઉદના-મગદલા રોડ, સુરત - ૩૯૫ ૦૦૭, ગુજરાત, ભારત.

Tel: +91 - 261 - 222/141 to 222/146, Toll Free : 1800 2333 011, Fax : +91 - 261 - 222/312

E-mail : info@vnsgu.ac.in, Website : www.vnsgu.ac.in

Annexure 2 : Feedback Received From Teachers

Department of Business and Industrial Management


Academic Year-2020-21


Head
Department of Business
& Industrial Management
Veer Narmad South Gujarat University
SURAT-395007.

| Course Name (Name of the paper / subject) | COURSE CODE | Semester | Academic Year | [1. The syllabus is suitable to achieve the outcome, of course.] | [2. Syllabus of the course is contemporary and need-based.] | [3. The course content adds the value of the students.] | [4. The aims and objectives of the syllabi are well defined and clear to teachers and students.] | [5. Course content is followed by reference books.] | [6. The books prescribed/listed as reference materials are relevant, updated, and appropriate.] | [7. The course of my subject enriches my perception of the subject area.] | [8. The course content covers in-depth knowledge to impart to the students] | [9. Total contact is sufficient to complete within stipulated time assign to cover the entire syllabus.] |
|---|-------------|----------|---------------|--|---|---|--|---|---|---|---|--|
| Business Communication & Soft Skill | BC/BCSS | 1 | 2020-21 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 4 |
| Managerial Accounting | MA | 1 | 2020-21 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 4 |
| Managerial Economics | ME | 1 | 2020-21 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 3 |
| Organizational Behavior | OB | 1 | 2020-21 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 |
| Quantitative Methods | QM | 1 | 2020-21 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| Principles of management | POM | 1 | 2020-21 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 4 |
| ITB/BIS | ITB/BIS | 1 | 2020-21 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 |
| | | | | 4.6 | 4.1 | 4.4 | 4.4 | 4.4 | 4.3 | 4.4 | 4.3 | 4.0 |


 Head
 Department of Business
 & Industrial Management
 Veer Narmad South Gujarat University
 SURAT-395007.

| Course Name (Name of the paper / subject) | COURSE CODE | Semester | Academic Year | [1. The syllabus is suitable to achieve the outcome, of course.] | [2. Syllabus of the course is contemporary and need-based.] | [3. The course content adds the value of the students.] | [4. The aims and objectives of the syllabi are well defined and clear to teachers and students.] | [5. Course content is followed by reference books.] | [6. The books prescribed/listed as reference materials are relevant, updated, and appropriate.] | [7. The course of my subject enriches my perception of the subject area.] | [8. The course content covers in-depth knowledge to impart to the students] | [9. Total contact is sufficient to complete within stipulated time assign to cover the entire syllabus.] |
|---|-------------|----------|---------------|--|---|---|--|---|---|---|---|--|
| Marketing Management | MM | 2 | 2020-21 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 4 |
| Human Resource Management | HRM | 2 | 2020-21 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 |
| Research Methodology In Business | RMB | 2 | 2020-21 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 |
| Financial Management | FM | 2 | 2020-21 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| BUSINESS ENVIRONMENT | BE | 2 | 2020-21 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 |
| NBD/ENVM | NBD/ENVM | 2 | 2020-21 | 4 | 4 | 4 | 4 | 5 | 4 | 3 | 4 | 5 |
| | | | | 4.5 | 4.7 | 4.5 | 4.3 | 4.5 | 4.5 | 4.3 | 4.5 | 4.3 |


Head
Department of Business & Industrial Management
Veer Narmad South Gujarat University
SURAT-395007.

| Course Name (Name of the paper / subject) | COURSE CODE | Semester | Academic Year | [1. The syllabus is suitable to achieve the outcome, of course.] | [2. Syllabus of the course is contemporary and need-based.] | [3. The course content adds the value of the students.] | [4. The aims and objectives of the syllabi are well defined and clear to teachers and students.] | [5. Course content is followed by reference books.] | [6. The books prescribed/listed as reference materials are relevant, updated, and appropriate.] | [7. The course of my subject enriches my perception of the subject area.] | [8. The course content covers in-depth knowledge to impart to the students] | [9. Total contact is sufficient to complete within stipulated time assign to cover the entire syllabus.] |
|---|-------------|----------|---------------|--|---|---|--|---|---|---|---|--|
|---|-------------|----------|---------------|--|---|---|--|---|---|---|---|--|

| | | | | | | | | | | | | |
|---|-------|---|---------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Marketing of Services | MS | 3 | 2020-21 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 5 |
| Consumer Behaviour | CB | 3 | 2020-21 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 |
| Contemporary Issues in Marketing | CIM | 3 | 2020-21 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 4 | 4 |
| Training and Development | TD | 3 | 2020-21 | 4 | 4 | 4 | 4 | 5 | 4 | 3 | 4 | 5 |
| Counselling skills for managers | CSM | 3 | 2020-21 | 3 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | 5 |
| Investment Management | IM | 3 | 2020-21 | 4 | 4 | 5 | 3 | 4 | 4 | 5 | 4 | 4 |
| Global Business Management | GBM | 3 | 2020-21 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 4 |
| Foreign Exchange Management | FEM | 3 | 2020-21 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 3 |
| BUSINESS LAWS | BL | 3 | 2020-21 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 5 |
| CORPORATE TAXATION AND FINANCIAL | CTFP | 3 | 2020-21 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 |
| Integrated Marketing Communications | IMC | 3 | 2020-21 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 |
| Strategies for Micro small and medium scale | SMSME | 3 | 2020-21 | 4 | 4 | 3 | 3 | 2 | 2 | 3 | 2 | 4 |
| BPSM | BPSM | 3 | 2020-21 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 5 |
| | | | | 4.4 | 4.2 | 4.2 | 4.0 | 4.0 | 4.2 | 4.1 | 4.3 | 4.5 |

| Course Name (Name of the paper / subject) | COURSE CODE | Semester | Academic Year | [1. The syllabus is suitable to achieve the outcome, of course.] | [2. Syllabus of the course is contemporary and need-based.] | [3. The course content adds the value of the students.] | [4. The aims and objectives of the syllabi are well defined and clear to teachers and students.] | [5. Course content is followed by reference books.] | [6. The books prescribed/listed as reference materials are relevant, updated, and appropriate.] | [7. The course of my subject enriches my perception of the subject area.] | [8. The course content covers in-depth knowledge to impart to the students] | [9. Total contact is sufficient to complete within stipulated time assign to cover the entire syllabus.] |
|---|-------------|----------|---------------|--|---|---|--|---|---|---|---|--|
| Management of Retail Business | MRB | 4 | 2020-21 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 5 |
| Management of Financial Institutions & Services | MFIS | 4 | 2020-21 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 4 |
| Management Control System | MCS | 4 | 2020-21 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 4 |
| Strategic and Global HRM | SGHRM | 4 | 2020-21 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 |
| Corporate Restructuring | CR | 4 | 2020-21 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 3 | 3 |
| International Financial Management | IFM | 4 | 2020-21 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 3 |
| Financing Micro small and medium enterprise | FMSME | 4 | 2020-21 | 4 | 3 | 3 | 3 | 2 | 2 | 3 | 3 | 4 |
| Sales and Supply chain management | SSCM | 4 | 2020-21 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 5 |
| | | | | 4.5 | 4.4 | 4.3 | 4.3 | 4.3 | 4.1 | 4.5 | 3.9 | 4.0 |